

2023 Census results

Rodney Local Board

About the 2023 Census

The 2023 New Zealand Census of Population and Dwellings was held on 7 March 2023.

This is the official count by Stats NZ of how many people and dwellings there are in New Zealand. It provides a snapshot of New Zealand on census day. Stats NZ used a combined census model in 2023 to produce the highest possible data quality. For more information on what this involved, go to: www.stats.govt.nz/topics/using-a-combined-census-model-for-the-2023-census/.

This summary report provides an overview of results from the census for the Rodney Local Board area.

Population growth

At the 2023 Census there were 77,949 usual residents in Rodney, an increase of 11,532 people since the 2018 Census.

This represents a 17.4% increase between 2018 and 2023. There had been a 21.0% increase between 2013 and 2018. Rodney's growth is higher than that of Auckland as a whole (5.4% increase).

Rodney represents 4.7% of the Auckland population, compared with 4.2% at the 2018 Census.



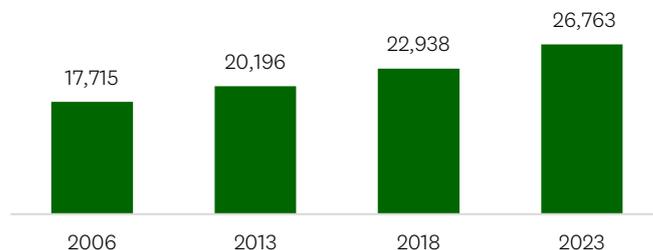
77,949
usual residents in 2023
+11,532 (+17.4%)
since the 2018 Census

Number of dwellings

The census captures the number of occupied and unoccupied private and non-private dwellings. Non-private dwellings (short or long-term communal or transitory type accommodation, e.g. communal staff quarters, hospitals and prisons) are not reported here.

At the 2023 Census, Rodney had a total of 26,763 occupied private dwellings, an increase of 3825, or 16.7% from 2018. This represents higher growth compared to Auckland as a whole (8.7% increase).

Number of occupied private dwellings



In addition, 2892 unoccupied (empty) private dwellings were counted.

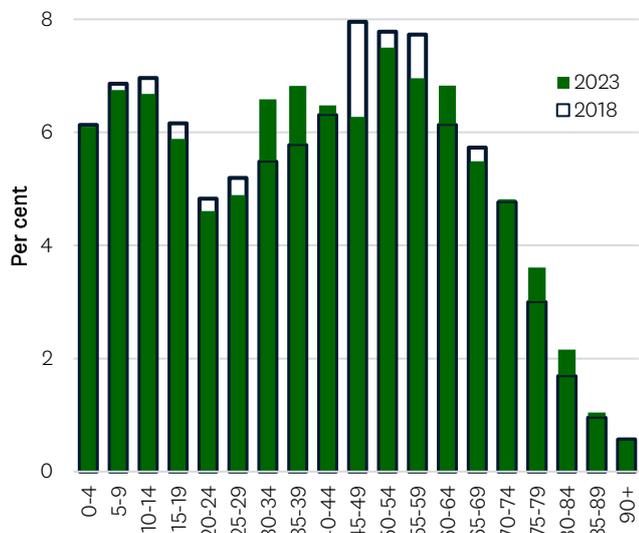
Home ownership

Three quarters (75.2%) of dwellings in Rodney were either owned, partly owned, or held in a family trust. This is the second-highest proportion of all the local boards. It is the same proportion as in 2018, but a lot higher compared to Auckland as a whole (59.5%).

The remaining (24.8%) dwellings were mainly rented. This includes a mix of renting from private or public sector landlords.

Age structure

Nearly one in five (19.5%) of the Rodney population was under 15, compared to 19.2% for Auckland. 62.8% were between 15-64, compared to 67.5% for Auckland. 17.7% were 65 or older, compared to 13.3% for Auckland.



The median age of Rodney usual residents was 41.3 years, compared with 35.9 years for Auckland.

Māori descent

In 2023, 14.7% of Rodney usual residents stated they were of Māori descent, compared to 13.8% for Auckland as a whole.

The median age of those of Māori descent was 28.2 years (26.5 for Auckland).

Gender identity

The 2023 Census included a question on gender identity. This refers to a person's social and personal identity as male, female, or another gender, or genders that may be non-binary.

In Rodney, 49.9% identified as female (50.2% in Auckland), 49.8% identified as male (49.4% in Auckland) and 0.3% identified as another gender (0.4% in Auckland).

Ethnic diversity

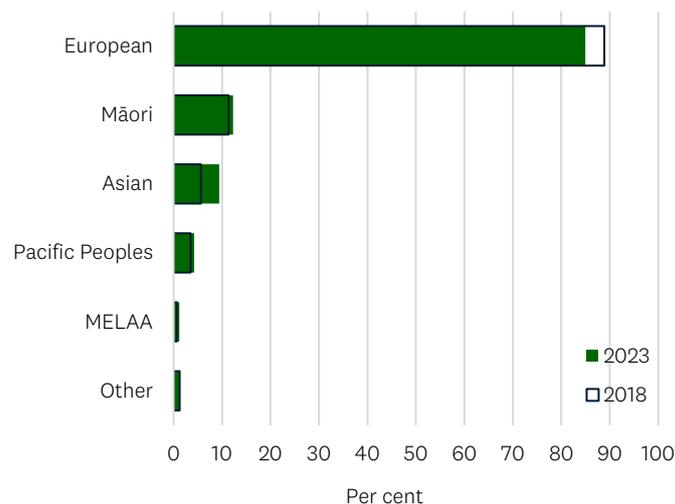
84.9% identified with a European ethnicity (compared to 49.8% across Auckland). The European population in Rodney had the second-largest proportional increase of all the local boards.

12.2% identified as Māori (compared to 12.3% across Auckland). The census counted 9543 Māori usually resident in Rodney. This is an increase of 1992 people, or 26.4%, since the 2018 Census.

9.4% identified with an Asian ethnicity (compared to 31.3% across Auckland).

4.3% identified as Pacific Peoples (compared to 16.6% across Auckland).

1.2% identified as the broad MELAA (Middle Eastern, Latin American and/or African) group (compared to 2.7% across Auckland).



People could choose more than one ethnicity and categories are not exclusive. Percentages will add to more than 100.

Rodney's Asian population nearly doubled between 2018 and 2023. This is the largest proportional increase in Asian population of all the local boards. Since the 2018 Census this group increased by 3585 (+95.4%).



7341

usual residents identified as Asian in 2023

+3585 (+95.4%)

since the 2018 Census

Further information

This document was prepared in November 2024 by the Social and Economic Research and Evaluation team. For further information please contact us at census@aucklandcouncil.govt.nz.